

AND THEN YOU
JUMP IN, DIVE
DEEP DOWN,
COME BACK
UP AND FIND
YOURSELF
RIGHT IN THE
THICK OF IT.

→ *Us for you*



In-spi-ra-tion

noun

A sudden, brilliant or creative idea; the process of being mentally stimulated to do or feel something.

Dear Readers,

for us, working together with you to make your events something truly special is both an incentive and our daily motivation.

You set us the challenge and we look for the solutions. Then we add a few creative ideas as the proverbial icing on the cake!
We're happy when you are, and sometimes, we even make the impossible possible.

We are helped on our way by a brand new, cutting-edge and highly flexible building directly on the waterfront close to Rhine-kilometre 0 in a quite irresistible location. And a team that knows what it's talking about and always wants more.

Why not put more Constance in your events calendar?

We look forward to hearing from you!

*Jochen A. Lohmar and the team at BODENSEEFORUM
KONSTANZ*

DIVE IN



8-21

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HEART OF EUROPE



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OF THE SEERHEIN



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FOR THEMSELVES



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ONE OF OUR FAVOURITE
EXAMPLES – THE L-BANK
ECONOMIC FORUM





Constance is in the middle of nowhere *some might say, whilst for others it's paradise on earth! Who is right? They all are! On the southern tip of Germany, clear waters lap at the feet of mountains, urban dolce vita basks under luscious greenery and Baden wine flirts with Swabian noodles. And above it all, a fresh wind blows that gives the spirit wings. It has inspired people since time immemorial, and continues to do so today – here in the paradisiacal middle of nowhere.*

Harbour entrance in Constance

Constance Cathedral



Constance remains deeply rooted in its history today. The Imperia and the cathedral are just two of the references to its past.







DIVINE QUADRANGLE

AT THE HEART OF EUROPE

Everyone knows everybody in Liechtenstein. The Swiss run like clockwork. Germans are scrupulous and people in Austria are well known to turn a blind eye now and again. Of course, these are just stereotypes. But there's possibly an element of truth behind them. The inhabitants around Lake Constance are very different. And they complement each other perfectly. After all, only this way can the four-country region unite tranquillity with dynamism, tradition with innovation and strong, regional roots with an international free spirit. It's no wonder that it has become one of the most popular regions in Europe – in many respects. Tourism is booming, the economy is thriving and more and more people want to live in an area where several million visitors come to spend their holidays every year. Nestled between the cosmopolitan cities of Stuttgart, Zurich and Munich, complex diversity has given birth to a harmonious unity. This is something felt by locals and visitors alike.

It has long been acknowledged that the financial and technological hub with the lake at its core has much more to offer

than typical Käsknöpfle pasta from Liechtenstein, Swiss potato rosti, Austrian Mozart chocolates and German wine. In fact, the Lake Constance district on the north shore boasts one of the strongest economies in Germany. The small state of Vorarlberg in Austria regularly registers more patents than any other. The International Monetary Fund certifies that the Principality of Liechtenstein has one of the highest per capita gross domestic products on the globe, and according to the World Economic Forum, Switzerland is the second most competitive economy in the world – beaten only by Hong Kong.

It could all be nothing more than a happy coincidence. But arguably it's more than that. Perhaps the mixture of culinary pleasures, breathtaking nature, fresh breezes and cool water makes the four-country region a truly unique location at the heart of Europe populated by people who complement each other exceptionally well.



As far as the eye can see: Vineyards on the shores of the German lake.



Dusk falls: Constance under the glow of the evening sky.



The mountain landmark of Lake Constance: Säntis.



Music is in the air: alphorns in Appenzellerland.



Always worth a visit: the floating lake stage at Bregenz Festival.



The mist on the lake: view of Gebhardsberg in Vorarlberg.

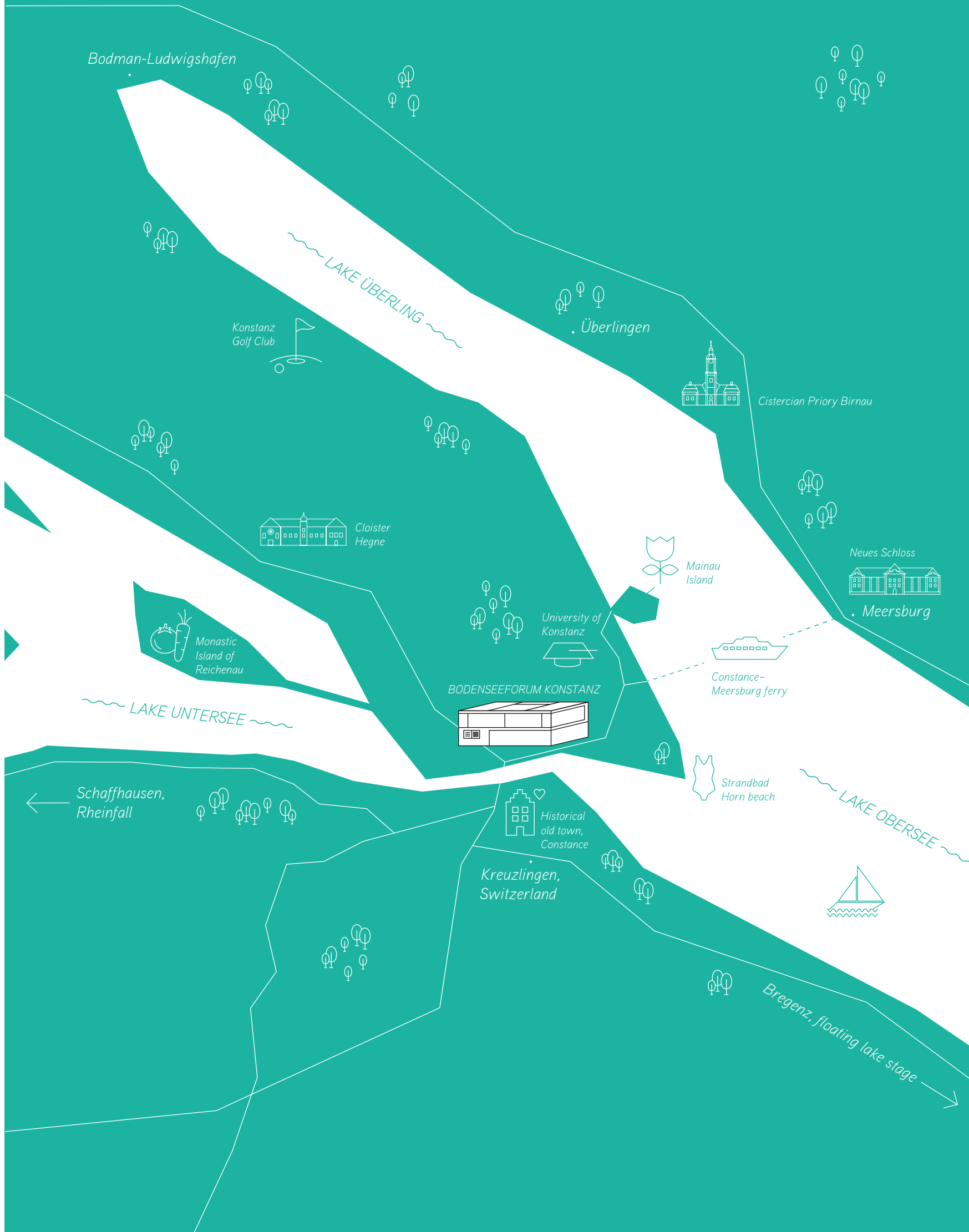
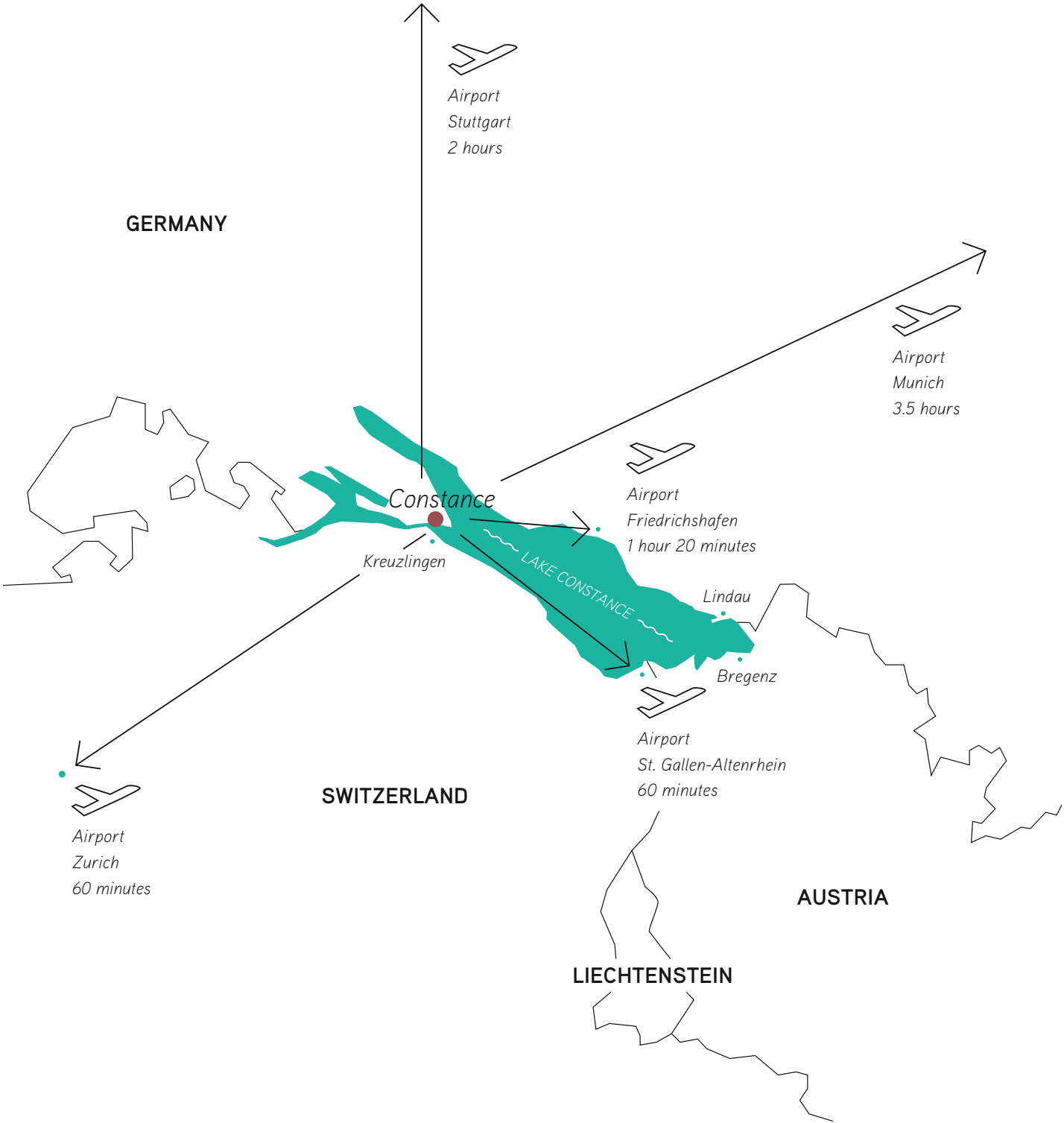


History up close: Vaduz Castle in Liechtenstein.



Grand artists, small country: Liechtenstein Art Museum.

EASIER TO FIND THAN YOU MAY THINK

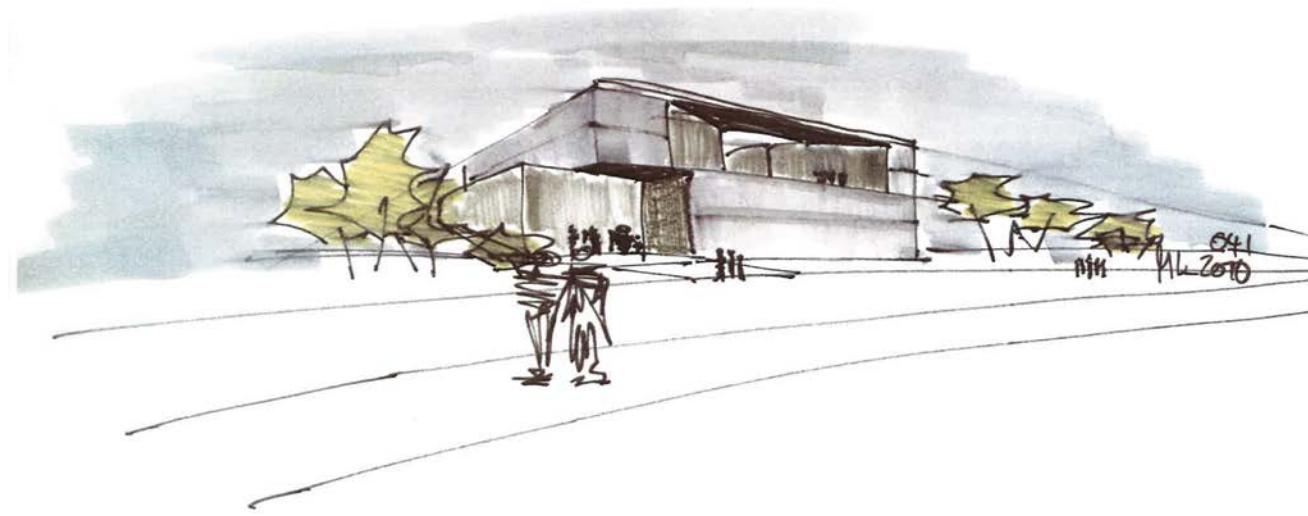


A UNIQUE LOCATION

ON THE BANKS OF THE SEERHEIN

First sketch by Architect Martin Krehl

External view of Bodenseeforum
(from the Seerhein)



Water inspires. Especially when it flows. This is why BODENSEEFORUM KONSTANZ is an especially stimulating place. Fringed by the Seerhein River, the building's floor-to-ceiling glass façade affords breathtaking, panoramic views of the water from practically every room. The building unites extraordinary architecture and cutting-edge event technology with an easily accessible location – in direct proximity to everything that makes Constance so unique.



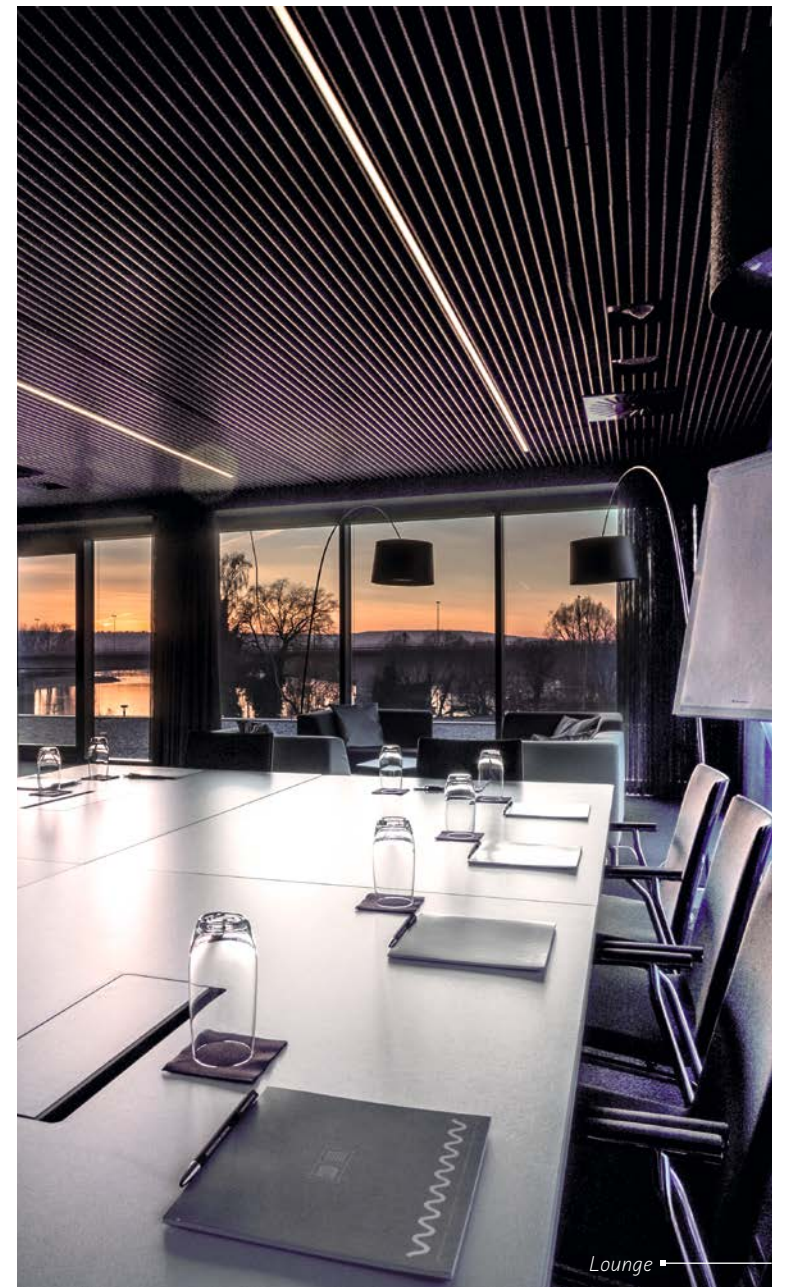




Room 3



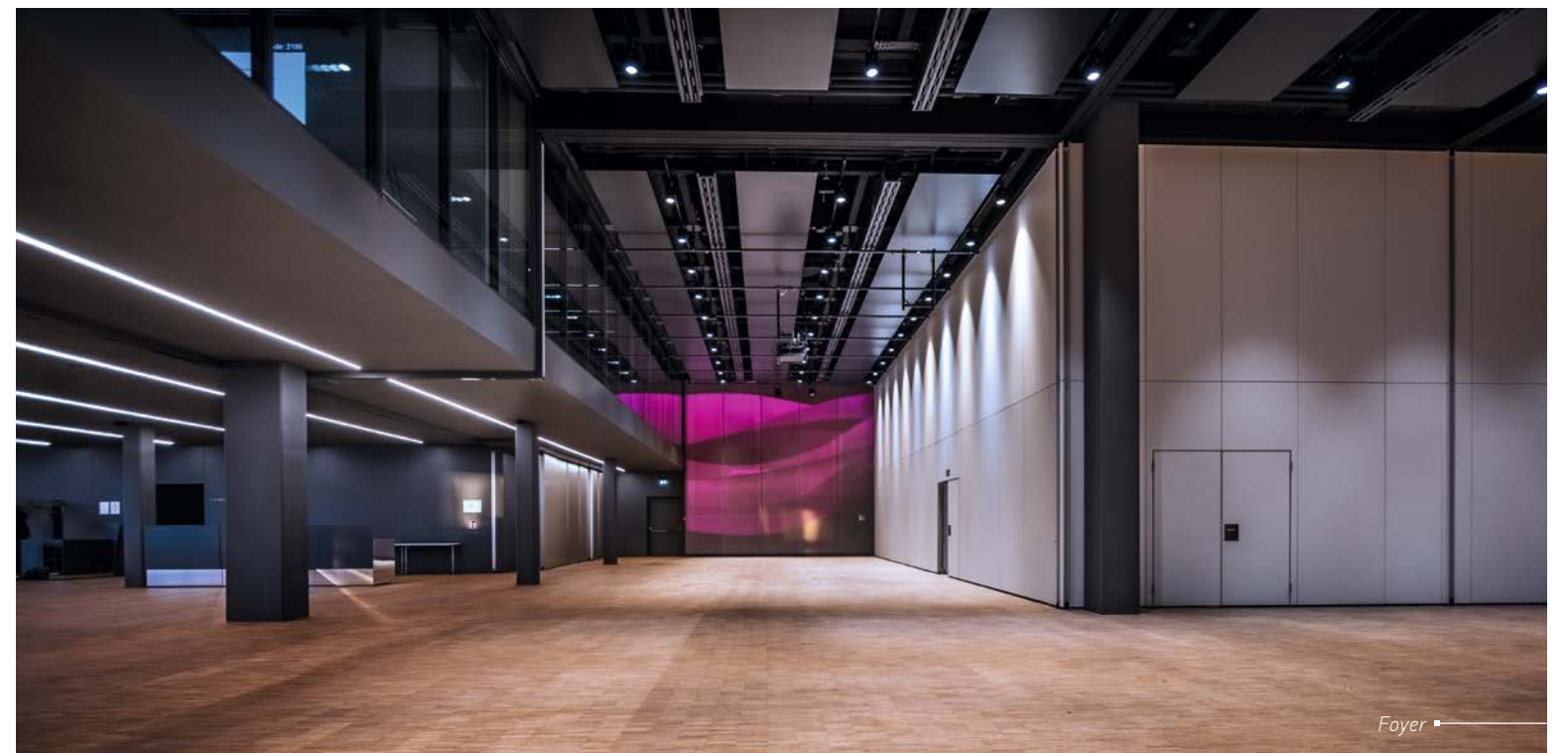
Lounge



Lounge



Meet and inspire



Foyer

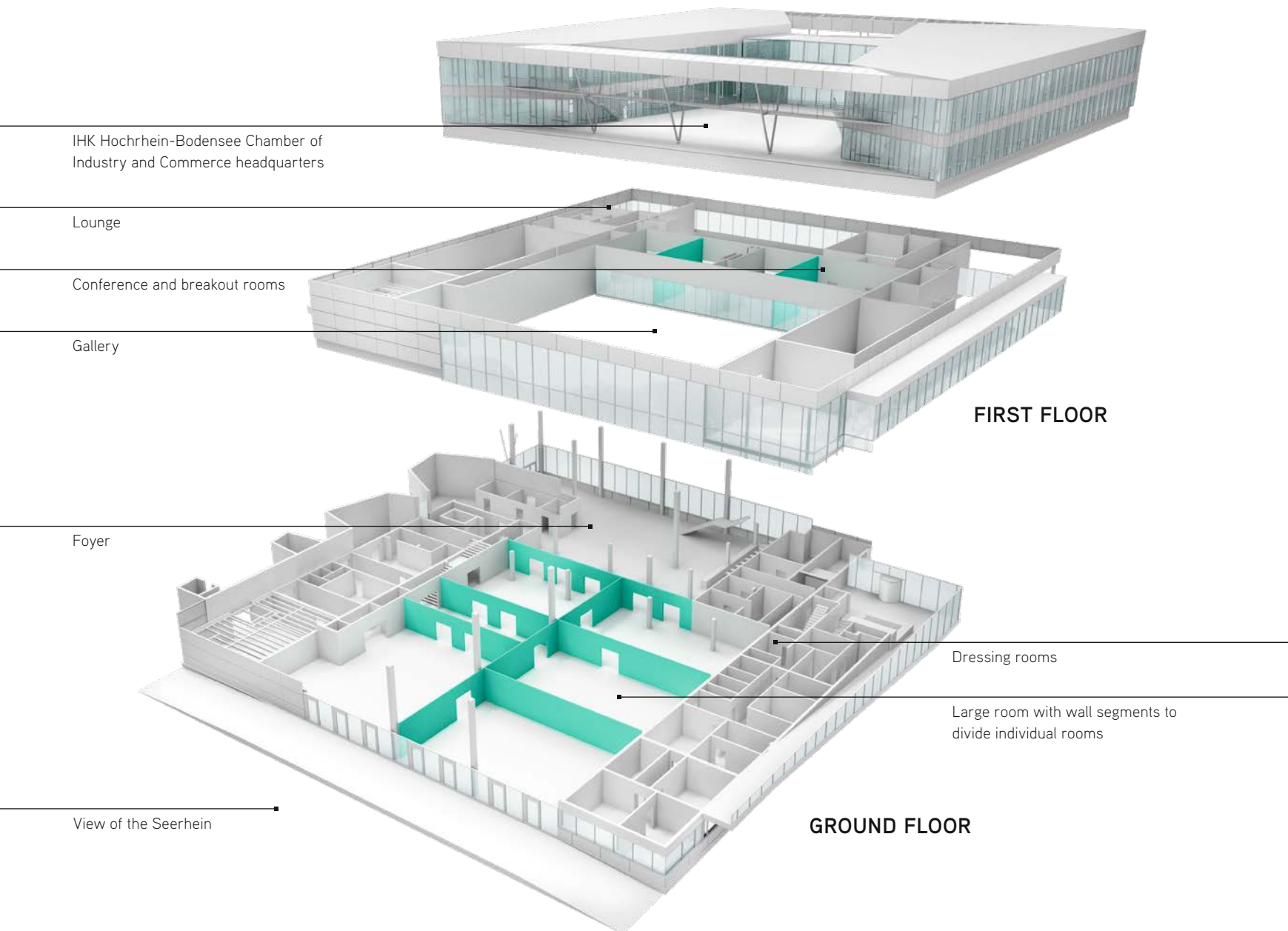


AND ALL OF A
SUDDEN, YOU
KNOW EXACTLY
WHAT YOU WANT.
YOU SEE YOUR
PATH AND YOU
FOLLOW IT.



ENDLESS POSSIBILITIES

THE PERFECT SOLUTION FOR EVERY EVENT



Every event is unique. In order to ensure they're not just good, but perfect, a series of specific requirements need to be fulfilled. For example, it makes a huge difference whether you are organising a forward-looking conference with a view of the water, planning an impressive and thought-provoking exhibition or simply wanting to make sure that your own wedding is the best day of your life. With its modular room distribution, BODENSEEFORUM KONSTANZ is equipped to meet all customer expectations. Modular means that you can design the size and seating of rooms exactly as required for your event. The possibilities are practically endless. If necessary, BODENSEEFORUM KONSTANZ can accommodate up to 1,110 visitors. On a gross surface area of approximately 2,000 square metres, up to fourteen event rooms can be used, each with a surface area that can vary between 63 and 1,560 square metres – depending entirely on the needs and wishes you have. Regardless of the challenge, we'll find the ideal solution! And best of all, nearly all of the rooms offer unobstructed views of the water.

Use the ground floor of BODENSEEFORUM KONSTANZ for larger events. Spanning 500 square metres, the foyer is the perfect place to hold a welcome reception before your meeting in the main room measuring 1,000 square metres which, with its eleven different distribution options, can be adapted entirely to your requirements – regardless of how many guests you are expecting and whether you're planning a rock concert or a banquet.

On the first floor, you'll find meeting and conference rooms that offer the perfect conditions for creative work and group brainstorming sessions. Once again, rooms can be adapted to your requirements – you need five rooms with space for 30 to 90 people? No problem! Or are your groupseven larger and you need room for 150 participants? In three of our rooms, that's no problem either. Or you're expecting discerning guests who require special attention and service? Our lounge measuring 76 square metres presents the perfect environment, with space for up to 20 guests. And best of all, it's not just the BODENSEEFORUM KONSTANZ building that's flexible. We are too! Talk to us about your requirements. We're sure we'll leave nothing to be desired.

WE LET THE FIGURES SPEAK FOR THEMSELVES

2,000

square metres on two floors

11

room options

1,100

seats in main room

66,000

visitors in its first year

countless

holes in the perforated wall

FACTS ABOUT THE SURROUNDINGS

20

steps to the water

193

steps to the top of Constance Cathedral

1,000

metres to Switzerland

10

minutes to the historical centre


7.5


kilometres to Mainau Island


THE BEST WAY TO HOLD MEETINGS


CONFERENCE, SYMPOSIUM, BARCAMP OR OPEN SPACE?

Traditional frontal lead events? Poor acoustics? Gloomy lighting? Not here! BODENSEEFORUM KONSTANZ puts an end to boring, dreary conferences and meetings. Today, communal learning and group exchange call for participation, interaction and being creative. Together with micelab:bodensee we offer a new interpretation of the culture of learning, meeting and networking. This also ensures that your event will be remembered by participants for a long time to come.

 *Row seating*

 *Classroom seating*

 *Banquet, round tables of eight*

 *Banquet, rectangular tables*

WELL STAGED

BODENSEEFORUM KONSTANZ expertly stages your trade fairs and exhibitions – regardless of whether you are presenting products or art. With our modular room concepts over two floors, we create the perfect surroundings for both, whilst offering a lot more. We work together with you to develop a concept that best matches your requirements and provides the space your visitors need.

CELEBRATING

SEATED MEAL, STANDING RECEPTION
OR FINGER FOOD?

Sometimes in life, 'good' just isn't good enough. Every last detail, each tiny movement has to be perfect. This is precisely what BODENSEEFORUM KONSTANZ is all about, not only in terms of our service, but also – and especially – in relation to our rooms and the possibilities they offer. Regardless of whether you're getting married or are planning a company celebration, we'll take your event to a whole new level.



Banquet, round tables of eight



Banquet, rectangular tables

APPLAUSE INCLUDED

CONCERTS, PARTIES OR PERHAPS A POETRY SLAM?

A musical has different venue requirements than a rock band, just as a solo artist's needs vary from those of a wind orchestra. At BODENSEEFORUM KONSTANZ, we can meet them all! We execute every room, stage and technology concept to perfection and create enough space for your audience – regardless of whether you'd like them to listen quietly on chairs or jump around and sing along with you at full bore.



Row seating





1,001 POSSIBILITIES

Row seating Room 1

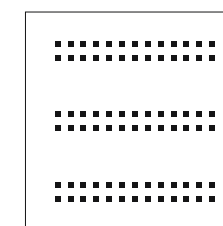
Banquet seating Room 1

	m ²	Platform size	Row	Classroom	Banquet, round	Banquet	Daylight and blackout
Room 1	1016	6 x 4 m	1006	500	450	850	■
	1016	12 x 8 m	924	460	440	808	■
Room 2	480	6 x 3 m	475	240	200	320	■
Room 3	536	6 x 3 m	600	300	220	385	■
Room 4	173	4 x 2 m	166	80			
Room 5	176	4 x 2 m	180	90			
Room 6	184	4 x 2 m	180	90			■
Room 7	323	5 x 3 m	320	160	120	160	■
Room 8	362	8 x 4 m	320	160	152	200	■
Room 9	245	5 x 3 m	200	100	90	120	■
Room 10	692	8 x 4 m	672	330	280	350	■
Room 11	1470	Max. standing capacity 2,000 visitors – use for parties and exhibitions.					■

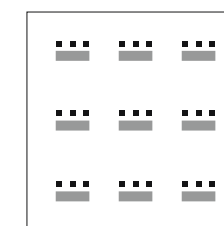


	m ²	Row	Classroom	Daylight and blackout
Conference room 1	130	130	60	■
Conference room 1 A	67	50	41	■
Conference room 1 B	57	50	41	■
Conference room 2	157	160	80	■
Conference room 2 A	60	50	41	■
Conference room 2 B	97	90	45	■
Conference room 3	79	80	40	■
Lounge	70	Use as lounge up to 25 people – speaker room, etc.		■

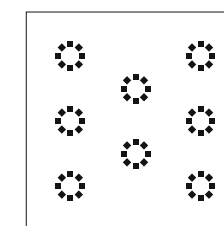
SEATING ARRANGEMENTS



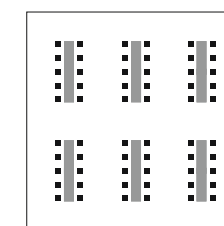
Row seating



Classroom seating

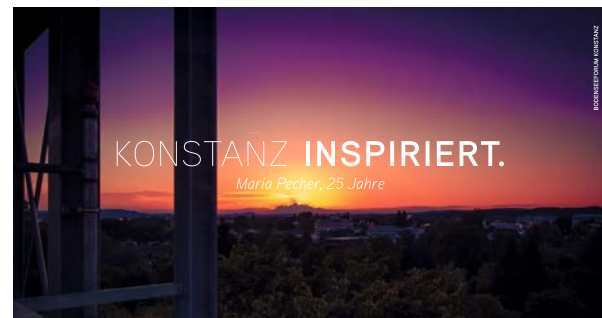


Banquet, round tables of eight



Banquet, rectangular tables

THE ART OF MEETING



Constance inspires – a lot! This was proven by BODENSEEFORUM KONSTANZ during its renovation. Its long construction fence wasn't initially perceived as a barrier, but rather as a huge open-air gallery. Everyone was invited to contribute an image that was then projected onto a two-to three-metre banner and displayed there. The Israeli-British graphic designer Yoni Alter also took inspiration from Constance and created a piece of art that united everything that he felt made the city on the lake unique: the Imperia, the Cathedral, the Old Rhine Bridge and BODENSEEFORUM KONSTANZ. For us, a meeting isn't a static work of art, but rather an event that deserves to be artfully staged.



EXCELLENT SERVICE FROM A TO Z

• *Our service*

DELIVERY. Your equipment can be easily and conveniently unloaded at the BODENSEEFORUM KONSTANZ. Our covered delivery area leads directly into the rooms on the ground floor.

CATERING. From rustic to regional, from fine dining to party food. Our catering concepts are shaped by your culinary wishes and adapted to the requirements of your meeting or conference participants.

EVENT SERVICE. Our trained personnel will take care of all matters concerning your event. If required, this even includes CME point management for medical conferences.

HOTEL BOOKING. Through our preferred partner hotels, our own, specialised department collects quotas, manages them and handles booking requests for your participants, both on- and offline.

CONFERENCE MARKETING. Whatever marketing measures you are planning, allow us to assist you with their implementation. Whether this involves website development or the creation of printed materials or signs.

CONFERENCE ORGANISATION. Allow us to take control of the conference logistics leaving you free to concentrate on developing the content. And if you need a little help, you will only have to ask!

MEDIA. The free WLAN network is also available to your visitors upon request. Power and data cables, in addition to light and a large number of hanging points, are present throughout the entire exhibition area. Together with carefully selected partners, we can develop your stage design, such as a welcome jingle or short film to announce your event.

MEDIA TECHNOLOGY. You can also make your presentations available to external conference participants through the BODENSEEFORUM KONSTANZ web stream. Are you looking for media partners, access to editorial offices and bill posters? We'd be happy to assist.

MEDIA MANAGEMENT. You've created the interesting topics and we want to make sure they get the best presentation. To do this, we manage all speaker charts and coordinate presentations in the lecture rooms.

PRESS/PUBLIC RELATIONS. Take advantage of our media contacts to the regional and national press and radio.





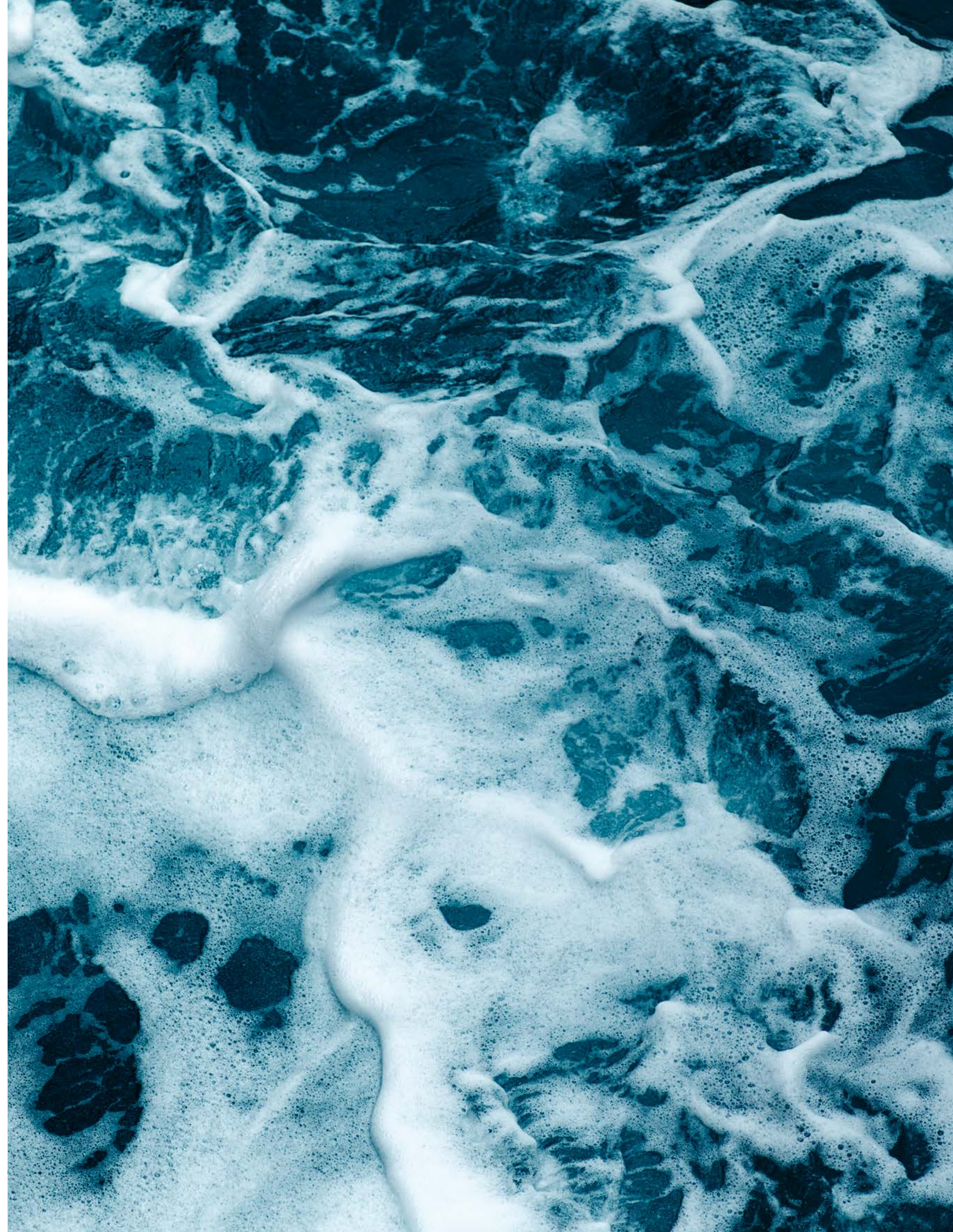
SUPPORTING PROGRAMME. Constance offers a huge variety of attractive supporting programmes, from boat trips on Lake Constance – boarding directly in front of BODENSEEFORUM KONSTANZ – to a relaxing visit to Mainau Island. We'd be pleased to arrange unforgettable experiences for you and your guests!

TECHNOLOGY. The ceiling grid with hanging points for 250 kg each and electric rigging systems enable simple assembly. State-of-the-art speakers, microphones, screens and projectors, as well as unrivalled lighting technology guarantee smooth running and a perfect atmosphere. Tell us what you need and we'll get to work on a suitable room, stage and technology concept.

TICKET SYSTEM. BODENSEEFORUM KONSTANZ is a partner of RESERVIX. For you, this means a direct connection for your box office incl. special ticket printer, cash safe and large screen.

WE'VE GOT A FOUNTAIN OF IDEAS: EVENTS THAT MAKE WAVES

From right outside our building, the Rhine starts its journey of more than 1,000 kilometres towards the sea – so natural and clean that you could even drink its water. It's no wonder that things are always in motion at BODENSEEFORUM KONSTANZ. Standstill? Never! Our events set new standards in event organisation, not only for today, but also for the future. By this we mean much more than the use of cutting-edge technology and pioneering media. Our ambition is to offer you, our customer, solutions that go far beyond what is otherwise standard at events. Be inspired by our ideas and let our passion for the extraordinary carry you away. Together, we can impress your guests with exhibitions, concerts, trade fairs, private celebrations and meetings that are second to none. How about a refreshing dip in the Rhine during the coffee break? Or staging a catwalk on the building's own pier? Or perhaps you'd like to collect your guests with an excursion boat and sail into the setting sun? The possibilities offered to you by BODENSEEFORUM KONSTANZ as your event organisation partner are endless – and not only because of our privileged location at Rhine-kilometre 0.





ONE OF OUR FAVOURITE EXAMPLES

THE L-BANK ECONOMIC FORUM



It was October 2016 when we received an enquiry from L-Bank – bang in the middle of the inauguration phase of our new building, which was originally a solar plant production site. As the final touches were being completed on the building, the signed offer to host the economic forum landed on our desk. And the customer was L-Bank, the state bank of Baden-Württemberg! Around five months before the actual event, which was due to be held on 19 July 2017, we met with the head of corporate communication at the renowned bank to begin planning.

area assumed the corporate design of L-Bank. On the ground floor, an area of 250 square metres hosted an exhibition space with booths measuring between six and 34 square metres. For this, L-Bank provided its own booth construction. With space for 360 guests, the plenary room was also seamlessly created next to the trade fair area. The ground-floor layout was completed with a stage for an innovative institution pitch, presented by poetry slam artist Tobias Borke. Last but not least, the L-Bank racetrack was assembled, guaranteeing participants' full attention during the breaks.



THE EVENT. The L-Bank Economic Forum takes place every year in a different region of Baden-Württemberg. It serves as a dialogue platform for SMEs, banks and consultants. The one-day event is made up of diverse plenary sessions, hands-on workshops and a trade fair with regional exhibitors. In 2017, the L-Bank, Bürgschaftsbank and the various regional chambers of commerce opted to hold the forum in Constance for the first time. A total of 350 visitors were expected.

On the first floor, our project and events team designed the rooms to cater for the workshops with their various participant numbers and media equipment requirements. Complete with the shortest routes for participants and tasty break refreshments.

THE FEEDBACK. 'Innovative, resource-efficient and exceptionally professional is how we will remember this year's event location, BODENSEEFORUM KONSTANZ, and its service-oriented team. Both ourselves and our guests deeply appreciated the professional conference organisation in all respects.'

Dr Hans-Rüdiger Schewe, vice president of IHK Schwarzwald-Baar-Heuberg Chamber of Industry and Commerce

THE TASK. The focus of the economic forum was to be the hands-on workshops for participating business-people. Another priority of the organisers was to ensure a varied and interesting series of plenary sessions. Best-practice examples of how to master corporate tasks with corresponding financing options were to join fascinating presentations by high-calibre speakers such as Uwe Hück, works council chairman and deputy chairman of the supervisory board of Porsche AG, in addition to panel discussions.

This called for particularly smooth organisation and meticulous planning in every respect, from the preparation of the different room layouts and technical coordination throughout the entire building to catering, participant accreditation and guest, organiser and speaker assistance.

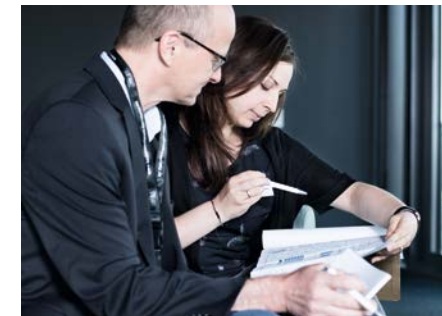
'Both ourselves and our guests deeply appreciated the professional conference organisation in all respects.'

THE IMPLEMENTATION. The event set-up at BODENSEEFORUM KONSTANZ took place over two days. During this time, the entire building including the outdoor



WE MAKE YOUR EVENT A SUCCESS

'Great! Let's get someone else to do it!' Words often spoken in jest to define teamwork certainly do not describe our approach. Quite the contrary – although our expertise in catering, project management and technology is undoubtedly our capital, regardless of which task you bring to us, we always work together to find the perfect solution to make your event a complete success. So you could say our definition of teamwork is more, 'Great! Let's get together and do things differently!'



WE'VE GOT OUR FINGER ON THE PULSE

With BODENSEEFORUM KONSTANZ we don't only bring a cutting-edge events centre to life. As a member of the micelab:Bodensee future forum and EVVC, we always have our finger on the pulse when it comes to inspiring meetings and extraordinary events. This presents decisive competitive advantages – not only for us, but also for our clients.

Initiator of micelab:Bodensee

micelab:
BODENSEE

Member of:

EVVC
Europäischer Verband der Veranstaltungs-Centren e.V.

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